

# बालभारती

Serving Nation Since 1970  
(Fund Raising Division)

## FUND RASING PROPOSAL

**R A 1 S E**  
ONE FOR GOOD CAUSES



# 2014-15

## INTRODUCTION

NGO grants are based on the twin objectives of strengthening the talent pool of a field and benefitting the needy. But most of the NGO's today struggle to meet both or either of the objectives as they do not have the right approach for targeting the utmost funding agency. In India the NGO funding from United Nations, WHO, Government schemes, etc. is a very high stake domain with an approx. budget of Rs. 74,000 crore riding in the social sector domain. This does not include the amount flushed in by the corporate houses. Former Corporate affairs minister Sachin Pilot has factored in annual CSR spending of Rs. 15, 000-20, 000 crore by India Inc, after the commencement of the new Companies Act from financial year 2014-15.

If the entire amount can be rightly utilized in years to come, India can show immense improvement and growth. There shall be no dearth of skilled forces among Indian Youths. To utilize the amount in right manner the funds should reach the most appropriate channels (deserving NGO's) who can envision building India with utmost dedication.

As head of the NGO, I have  
no time for fundraising

The NGO is unable to afford to hire a  
professional fundraising staff

Hiring fundraising managers can be expensive  
without guarantee of any results

*In such circumstances...*

***You can outsource to our expertise in fundraising!***

We at Bal Bharti Academy screen your potential and accordingly create a road-map for your NGO to apply for funds. We will help you to get sanction from this pool of fund by assisting you in filing the right tenders throughout the year.

## WHO WE ARE

Bal Bharti Academy is a Non-Government, Non-Profit NGO registered under Section 21, Indian Societies Registration Act, 1860, engaged in various developmental, training and other socially important activities such as health awareness, livelihood, women empowerment, skill development, etc. since 1970. The society is covered under section 80G and 12A of Indian Income Tax Act, 1961.

We are a team of 20+ volunteers who are fully dedicated for building a better society. With a mix of experience and youthfulness we keep no stones unturned to research and find new facts about the way we can improve our own Motherland.

### ***Board of Governors***

#### **1. Dr. Binod Kumar – Advisor and Chief Mentor, Bal Bharti Academy**

An internationally known Management and Education Consultant and Trainer. He is amongst the father founder of CAT.

#### **2. Mr. Ranjit Singh Kalsy – President, Bal Bharti Academy**

He has been a mentor for a lot of educationists and student recruiters all over the nation. He has been the backbone of the largest consultancy in India since years and completely understands the students requirements at all points of time for educational needs.



### 3. Mr. M. S. Nayyar – Secretary, Bal Bharti Academy

Also the Co-Chairman, National Council on HRD, Education and Employment – ASSOCHAM is a young and dynamic professional who works closely with Government of India in various prestigious projects.

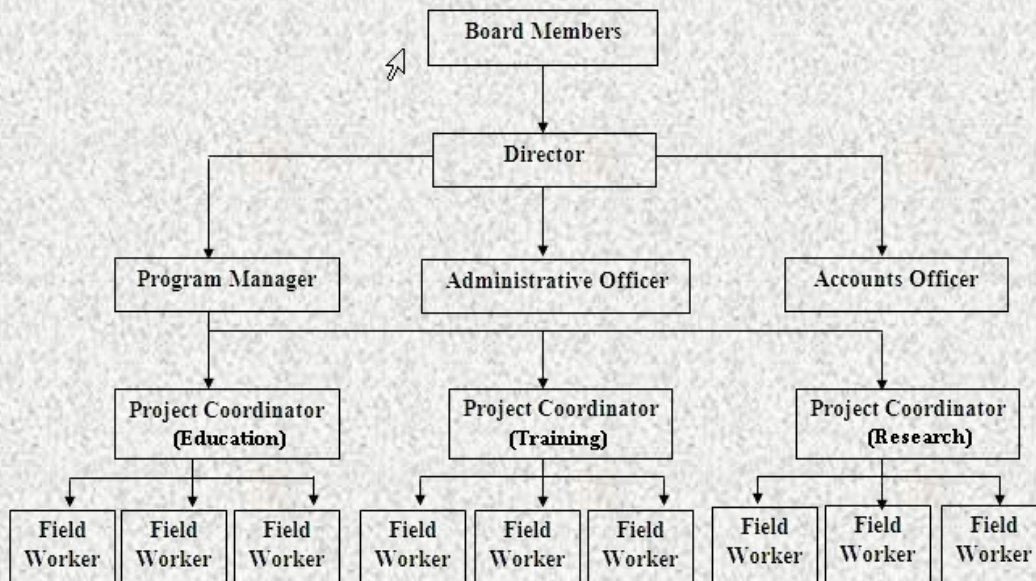
### 4. Mr. Parag B Mehta – Vice-President, Bal Bharti Academy

He is a Chartered Accountant by Profession, in full time practice since 1986. He specializes in Non Conventional fields of practice such as Rehabilitation of financially sick organizations specially banks and private finance companies whodeal into large scale financing and go defunct for various reasons.

### 5. Mr. Apurva Narang – Treasurer, Bal Bharti Academy

He is the Founder Director of Coplance and a social media marketing expert. An MBA in Sales and Marketing, he is capable enough to handle any kind of event in the most professional manner. He is the pioneer in web commerce and related development in India.

## HOW WE WORK



Bal Bharti Academy believes that 'Information' leads to 'Knowledge' and 'Knowledge' leads to '**Power**'(**Empowerment**). Therefore, we provide 'Right Guidance/Services' at 'Right Time' to the NGO, Donors and CSR sector for much needed 'EMPOWERMENT'. With our strong NGO network, understanding and expert team we are able to provide fund raising and support services to NGOs, Donors and Corporates. We also help in identification of right projects, filing the same on behalf of the other society and follow up on the same. We also assist to build networking and liasion with other organizations / government agencies / key authorities on **case to case basis**. Thus we hand-hold the project from ground research till the very implementation work starts. We also provide project implementation assistance but at an additional service charge as per project needs. With our unique services and your continuous support we are adding new members every day including some very meaningful partnerships. We are continuously increasing our quality of services and several NGOs, Donors and Corporate-CSR/Individuals/Organisations have joined us. We cordially invite NGOs, Donors and Corporate to join Bal Bharti Academy's Fund Raising Programme.



## WHAT WE OFFER

Complete Research and finding for the projects and filing the same on your behalf. In a year we shall file atleast 20-25 projects that will generate funds of minimum Rs. 2-50 crore to a maximum of Rs.500 crore. All the paper work and research for your projects shall be taken care by our dedicated resource and specialist team. Our resource in conjoint efforts with your team shall also do the follow ups and meet the right person to procure the project funding.

## OUR USP

- We create need based projects with identification of the right area for the implementation & thorough analysis
- Minute precisions are taken care of and we adhere to the set Performa given to file each project
- Apart from our upto the mark filing of tenders and we provide assistance till the very completion of the project
- We also expertise in right implementation and paper work support
- Personalized attention to each project for your organisation
- Experience of over 40+ years in the field of Social Development and Awareness
- Expertise to work with several State & Central Government ministries, PSU's, National & International funding agencies, Educational Institutions and Corporate
- Dedicated, young team of innovative and hard working professionals
- Worked on major social initiatives with:

- Ministry of Minority Affairs, GOI
- Ministry of HRD, GOI
- Ministry of DONER, GOI
- Ministry of Science & Technology, GOI
- Ministry of Labour, GOI
- Planning Commission of India
- State Ministry of Arunanchal Pradesh
- State Ministry of Uttar Pradesh
- State Ministry of Gujrat
- State Ministry of Jammu & Kashmir
- State Ministry of Punjab
- IIT Delhi
- Bhaskar Group
- Reliance
- UNESCO
- ASSOCHAM
- & many others



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